

AGENDA

PROJECT MEETING AND COMPETE WORKSHOP

June 4, 2014

WICANEM Wageningen International
Conference on Chain and Network
Management

Villa Orlandi, Anacapri, Naples (Italy)



This project is funded by
the European Union

Wednesday, June 4, 2014

8.00-9.00 Registration

4TH PROJECT MEETING

9:30-9:45 **Introductory session (COMPETE)**
(Chair: n.n.)

Heinrich Hockmann, Coordinator of COMPETE, IAMO, Germany

Liesbeth Dries, Valentina Materia, Stefano Pascucci, Local organiser,
WU, The Netherlands

9.45-11.00 **Internal Session 1: Project Coordination and Work packages
overview**

WP Leaders' Presentations (progress report) and Discussion

11.00-11.30 Coffee break in Sala Ipogea (5 min to walk)

11.30-13.00 **Internal Session 2: Dissemination strategy (Newsletter, Policy
Brief, Press releases, work with societal actors, Book, etc.)**

13.00-14.30 Lunch break

14.30-19.00 **COMPETE WORKSHOP "DETERMINANTS OF COMPETITIVENESS
OF THE EUROPEAN AGRI-FOOD SUPPLY CHAIN"**

14.30-16.00 **Open Session 1: Effectiveness of markets**

*Metafrontier analysis of TFP differences in EU agricultural
production*

Lukas Cechura (CULS)

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The COMPETE Project is coordinated by the **Leibniz Institute of Agricultural Development in
Transition Economies (IAMO)**

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- Effectiveness of the internal market - spatial integration and convergence*
Zoltan Bakusc (CER-HAS)
- Global agri-food export competitiveness*
Stefan Bojnec (UP)
- Competitiveness of the UK cereals sector*
Carmen Hubbard (UNEW)
- What determines firms' decision to outsource innovation? Evidence from the EU agri-food sector*
Valentina Materia (WU)
- 16.00-16.30 Coffee break in Villa Orlandi
- 16.30-18.00 **Open Session 2: Institutions and Policy**
- The economic effects of radical reorganisation of the agri-food supply chain: some evidence from Poland*
Jan Falkowski (UNIWARSAW)
- Geographical indications, innovation and competitiveness: a case study of the Makó onion PDO*
Matthew Gorton (UNEW)
- Quality upgrading, competition and trade policy: evidence from the agri-food sector*
Danielle Curzi, Valentina Raimondi and Alessandro Olper (UMIL)
- Obstacles and solutions of agri-trade policy: the food chain stakeholders perspective.*
Zaklina Stojanovich, Jelena Filipovic and Galjina Ognjanov (BEL)
- 18.15-19.00 **Roundtable "Innovation and competitiveness in the European agri-food sector: the stakeholder's prospect"**
- 19:15-19.30 **Concluding remarks**
- 20.00/20.30 **Dinner**